



SOCIAL MEDIA TOOLKIT

Links to Graphics

Instagram/Facebook:

<https://www.canva.com/design/DAGkPtfzJoE/Ymhmqx3wna2ga7KxleNxFQ/edit>

X/Twitter:

<https://www.canva.com/design/DAGkPhOVkNc/59HH1Cl5Q1b0zDDBoAVa7Q/edit>

Tutorial

Here is a quick video tutorial on how to make a copy of the graphics and download them for your own use.



[Watch Tutorial](#)



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Social Copy

Post 1:

Did you know that over 100,000 Americans live with Sickle Cell Disease? This World Sickle Cell Day 2026, [Organization] is sparking a movement to raise awareness and drive change. Join us on June 19th as we #ShineTheLight and work relentlessly towards a cure. [Add Action.]

Post 2:

Mark your calendars for June 19th, 2026! [Organization] is excited to #ShineTheLight by turning [Building Name] a brilliant red. Let's unite in support of those affected and advocate for better care. Together, every light matters!

Post 3:

This June 19th, join the movement to #ShineTheLight! Whether you're rocking red, hosting a community event, or sharing your story online, every effort makes an impact. How will you show your support? [Organization] is here to help amplify your voice!

Post 4:

Get ready for an awe-inspiring sight! On June 19th, watch [Building Name] transform with a vibrant red glow in honor of World Sickle Cell Day 2026. [Organization] is proud to #ShineTheLight. How are you joining the cause?

Post 5:

World Sickle Cell Day is almost here—June 19th, 2026! [Organization] invites you to come together to raise awareness, support better treatments, and push for a universal cure. Let's light up [Building Name] red and #ShineTheLight for a brighter future!

Post 6:

This June 19th in [City], look for an iconic red glow illuminating buildings across town—it's our powerful salute to those battling Sickle Cell Disease on World Sickle Cell Day 2026. Here's how you can join the movement:

- **Wear Red:** Sport a red accessory or outfit to show your solidarity.
- **Spread the Word:** Share this message online and offline.
- **Educate & Advocate:** Learn about Sickle Cell Disease and become a champion for change.

Let's come together to #ShineTheLight and inspire transformation!