Links to Graphics

Instagram/Facebook

https://www.canva.com/design/DAGGtaPhuG4/fbFEo_0j78BeebEt2p8Ylw/edit?utm_content=DA GGtaPhuG4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Twitter

https://www.canva.com/design/DAGHGkSAFjY/IWt56NJEFoGPevkejIc7mA/edit?utm_content=D AGHGkSAFjY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Directions

<u>Here</u> is a quick video tutorial on how to make a copy of the graphics and download them for your own use.

Social Copy

Post 1

Did you know that over 100,000 individuals are living in the U.S. with Sickle Cell Disease? This World Sickle Cell Day, [Organization] is raising awareness and advocating for those impacted by the disease by [Add Action.] Join us on June 19th as we #ShineTheLight on Sickle Cell Disease and work towards a cure!

#ShineTheLightOnSickleCell2024

Post 2

Mark your calendars for World Sickle Cell Day on June 19th! [Organization] is excited to #ShineTheLight on Sickle Cell Disease. Join us as we light up [Building Name] red to show our support. Together, we can make a difference and advocate for those affected.

#ShineTheLightOnSickleCell2024

Post 3

Let's unite on June 19th to #ShineTheLight on Sickle Cell Disease! Whether it's wearing red, hosting an event, or sharing information, every action counts. How will you show your support? [Organization] is ready to help spread awareness and make a change together!

#ShineTheLightOnSickleCell2024

Post 4

Watch [Building Name] light up red on June 19th! This World Sickle Cell Day, landmarks across the country will be illuminated in red to #ShineTheLight on sickle cell disease. [Organization] is taking part by lighting up [Building Name] red! How will you show your support?

#ShineTheLightOnSickleCell2024

Post 5

World Sickle Cell Day is June 19th! Join us in raising awareness and showing support for those affected by Sickle Cell Disease. [Organization] is coming together to #ShineTheLight and advocate for better treatment and a universal cure by lighting up [Building Name] red!

#ShineTheLightOnSickleCell2024

Post 6

This June, keep an eye out for buildings across [City] to be illuminated in a radiant red glow. This isn't a festive display - it's a powerful symbol of recognition for World Sickle Cell Awareness Day!

Landmarks nationwide are joining the effort to #ShineTheLight on Sickle Cell Disease, a serious inherited blood disorder. By turning red, these buildings raise awareness and show support for those living with the condition.

You can join the cause too! Here's how:

- Wear red! Don a red shirt, tie, or ribbon to visually represent your support.
- Share this message! Spreading the word online and offline helps raise awareness.
- Learn more! Educate yourself about Sickle Cell Disease and how you can advocate for those affected.

Let's work together to #ShineTheLightOnSickleCell2024 and create a brighter future for those living with this disease!